

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 14.11  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

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DATE OCT18/12 14.11

DATE OCT18/12 14.11

STA:

CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1194												
30	S		700P-730P	30		\$3,000.00	10/22	10/22	0		MON	0
PROGRAM : JEOPARDY												
43	A		1100A-1200M	30		\$3,000.00	10/21	10/21	1		SUN	1
PROGRAM : THIS WEEK ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT22 ON LINE-30 FOR 1 SPOT/WK												

REP HEADLINE# 6144703 TRF# 311940  
\$\$\$ MOD# 2: UNAPPROVED REV #3 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

STATION MAKEGOOD OFFERS:  
M6 OK'D BUY#30 MISSED: MON/700P-730P OCT22 30S \$3,000.00 (OCT18/12)  
OFFER: SUN/1100A-1200M OCT21 30S \$3,000.00 PLS ADVISE.  
CMT: WE CAN OFFER  
OCT/12 135375.00  
CONTRACT TOTAL 135375.00  
TOTAL SPOTS 83

MARKET TOTALS \$395,955 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE